

BOMA 2022

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS

JUNE 25-28 | NASHVILLE, TN
EXPO DATES: JUNE 26-27

BOMA International Conference & Expo

Presented by BOMA International and BUILDINGS

Cost*

Booth Fee
\$3,850

BOMA Member
Discounted Price
\$3,700

BOMA National Associate
Member Discounted Price**
\$3,350

Fees listed above are 10' x 10'
or 100 sq. ft. booth space.

Premium Charge:
\$100 per 100 sq. ft. for an
island, a corner or a booth
facing the end of an aisle.

*These prices are valid until
February 1, 2022.

As of February 2, 2022 booth fees will
increase by \$50. Prices will increase
by \$50 again on April 1, 2022.

**For 2022 all Nashville, Knoxville,
Chattanooga and Memphis BOMA
members qualify for the National
Associate Member Discount

Information

This information is
intended to help you plan your
marketing and tradeshow
budget for 2022. If you need more
information, or would like to
reserve your booth space,
please contact **Vicki Cummins**
at 888-777-6956/856-429-0100 or
visit www.BOMAConference.org.

**Ask about our special
pavilion package pricing
for the Technology Pavilion.**

Exhibitor Fact Sheet and Budget Planner

The commercial real estate industry's premier education and networking event and most comprehensive tradeshow, providing innovative solutions for property managers who work in every type of building. It's all here at BOMA International's Conference & Expo.

Exhibit Hours

Sunday, June 26 **12:30 - 5:30 pm**

Monday, June 27 **10:30 am - 2:30 pm**

Music City Center - Downtown Nashville, TN

The commercial real estate professionals who attend BOMA International's Annual Conference & Expo have tremendous authority and buying power.

- 87% of attendees manage multiple buildings—and of that total 58% manage more than 10 buildings each.
- 64% of attendees spend more than \$1 million annually on building products & services.
- 94% of attendees are responsible for more than 100,000 square feet of commercial space—55% are responsible for more than one million square feet. Of that 55%, 60% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2021 BOMA International Conference & Expo

Produced by BOMA International and BUILDINGS, BOMA International's Conference & Expo is your one ticket to two powerful audiences—BOMA members and BUILDINGS subscribers.



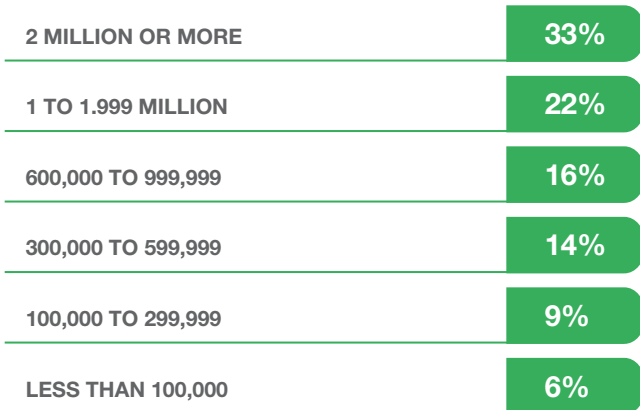
- BOMA International serves more than 16,500 members.
- BOMA members own or manage more than 10.5 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of the prime office space in the U.S.

BUILDINGS

- BUILDINGS serves an audience of more than 188,700.
- BUILDINGS recipients own and/or manage 18 million buildings.

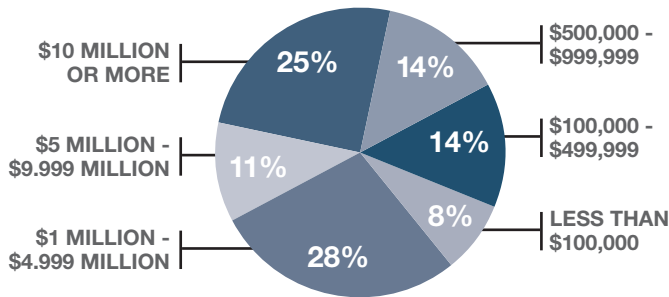
2021 Attendee Demographics

SQUARE FOOTAGE PERSONALLY MANAGED



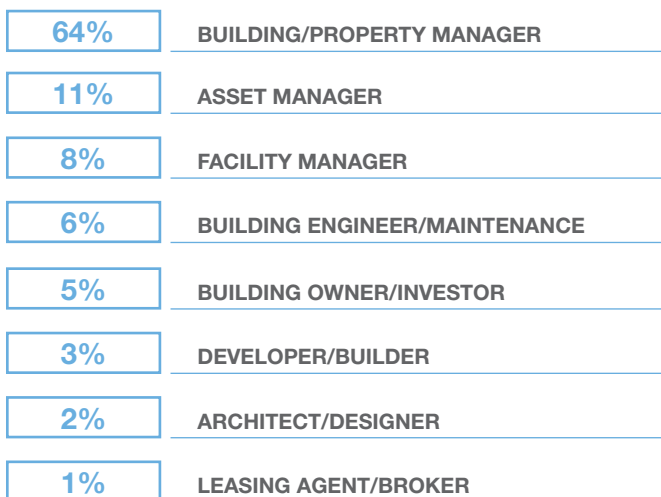
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ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES

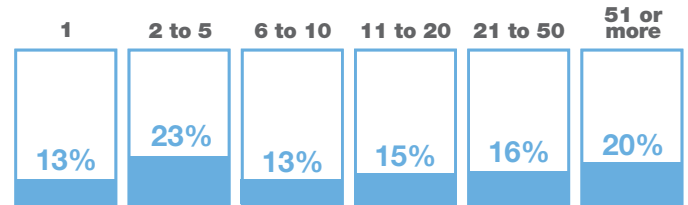


60% of attendees spend more than \$1 million annually on building products & services

ATTENDEE OCCUPATIONS



NUMBER OF BUILDINGS MANAGED



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TYPES OF BUILDINGS MANAGED

